**Hometown Hero Banner Project for Town of Niagara, New York-instruction sheet**

Many towns and villages throughout the state have taken the opportunity to thank the servicemen and servicewomen who served in the US Armed Forces by displaying banners with their photos. These banners are purchased by their families or friends and then are prominently displayed through the summer months in Veterans Park and various streets throughout the community. We are presently taking applications for spring of 2024.

**Banner Information**

The banners are going to be 18” by 36”, double-sided photo, made from vinyl material and will include the following factual information: **Name of the serviceman/woman; branch of service; era of service and special honors (Purple Heart, Gold or Silver Star) and sponsors names.** Banners may be displayed on poles located in Veterans Park, Lockport Road, Military Road, and other main routes through the Town of Niagara. They will hang from Memorial Day through Veteran’s Day and then stored for the winter, to be hung again the following year. The placement will be in alphabetical and we cannot honor requests for locations. At the end of the season, banners are stored at the Parks Department between Veterans Day and Memorial Day.

**Requirements**

All service men and women must meet these requirements:

1. Have resided or owned a business within the town limits of Town of Niagara, New York presently or at some point in their lifetime
2. Did serve or are serving our country in Army, Air Force, Coast Guard, National Guard, Marines or Navy, active or reserves.
3. Must be serving currently, or be an honorably discharged veteran, MIA, or died in the line of duty.

**Banner Pricing**

Each banner will cost the sponsor, family/friend a total of $150. This includes the double sided vinyl banner, hardware for hanging and storage. The banner is the property of the family and can be returned to them if requested at the end of the season, but will not be rehung again the next year if the family takes it. If the banner is stored by the Town of Niagara Parks Department, it will be hung each year until it wears out, or the family takes it. The company states that the banner will usually last up until about 3 years depending on conditions.

**Sponsorship/Donations**

For individuals or businesses who would like to be a sponsor without purchasing a banner, monetary donations will be used for expenses beyond the cost of the banners and hardware.

**You can keep this page.**

**Please mail completed application, picture, and check made payable to 1**

**TON Veterans Project (include the Veterans name in memo area of check) to:**

**Pete Ames 8000 Porter Rd. Lot 10, Niagara Falls, NY 14304 (716) 297-4429**

**Please read all guidelines carefully before submitting this form and PRINT all information**

**Town of Niagara New York Hometown Hero Banner Program 2024**

Date of Banner Form Submission\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Serviceman/Servicewoman**

|  |
| --- |
| **Name: (exactly as it will appear on the banner, please print clearly below)**  **Military Rank Years Served-when to when Military Branch** |
| **I - I** |

**Era of Service: (Check list of official DOD dates) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Medals Awarded: Purple Heart\_\_\_ Gold Star\_\_\_ Silver Star \_\_\_**

**Check one:**

**Is your veteran Alive\_\_\_\_ Deceased \_\_\_\_ KIA\_\_\_\_ POW/MIA\_\_\_\_**

|  |
| --- |
| **Sponsors Name(s)-SPACE IS LIMITED-May have to modify entries to fit**  **EXAMPLES: The Smith Family, Lions Club, Mary Beth and Robert Brown** |

**Your relationship to the veteran:**

**Phone: Email**

**Address:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**2**

**Photo Release:** I hereby grant the Town of Niagara, NY Hometown Hero Project permission to use the enclosed photo in promotional materials or without additional permission.

**I take full responsibility that all information provided is accurate and factual.**

**Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Print Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_\_\_\_\_\_\_**

**Guidelines for Hometown Hero Application**

**All servicemen/servicewomen must have the following qualifications:**

1. Reside within the Town of Niagara, NY and/or owned a business in the Town of Niagara presently or at some point in their lifetime.
2. Did serve or are serving our country in one of the following: Army, Air Force, Coast Guard, National Guard, Marines or Navy, active or reserves, was discharged honorably, was MIA or died in the line of duty.

**Eras of Service: Official Department of Defense dates: (**Please choose the one that fits era of service and enter on the application form)

Global War on Terror- September 11, 2001 to present

Gulf War- August 2, 1990 – January 2, 1992

Cold War- September 2, 1945 – December 26, 1991

Viet Nam –August 5, 1964 -May 7, 1975

Korean War – June 27, 1950 – January 31, 1955

WWII – December 7, 1941 – December 31, 1946

WW I – April 6, 1917 – November 11, 1918

Civil War 1861 – 1865

Peacetime (enter dates of service)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Banner Pricing**

The cost of the banner and hardware is $150. This includes the double sided vinyl banner, appropriate hardware and storage of the banner. Depending on demand, orders this year are limited to 10-20. All orders and payment are due by December 31, 2023. January will be the time all banners are prepared for production by Rileighs Outdoor Décor, giving time for inspection and editing if necessary. Payment by check must be enclosed and payable to: **Town of Niagara Veterans Project. Please write the name**

**of the veteran in the memo section of your check.**

**Photo for the Banner**

You will supply the photo of the veteran in uniform that you wish to appear on the banner. Pictures will be scanned and returned to you once the banner is approved. Please attach a self-addressed envelope to return the photo to you. Also, please make sure to sign the photo release on the application so we can use the photo for publicity purposes if necessary.

**Sponsorship**

Anyone may become a sponsor by making a personal monetary donation. This would be any business or individual who would like to make a general donation towards the Banner Program.